Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Withdrawn) An anti-reflection film for a plasma display, comprising:

a transparent substrate film,

an anti-reflection layer provided on one surface of the transparent substrate film, and

an unwanted light shielding layer provided on the other surface of the transparent substrate film,

the unwanted light shielding layer containing a transparent resin and a coloring agent for color tone correction that absorbs light with specific wavelengths originating from the emission spectrum of an insert gas of a plasma display and/or a near infrared rays absorbing agent that absorbs near infrared rays, contained in the transparent resin.

2. (Withdrawn) The anti-reflection film for a plasma display according to claim 1, wherein

the transparent resin contains a coloring agent for color tone adjustment.

3. (Withdrawn) The anti-reflection film for a plasma display according to claim 1, further comprising:

an adhesive layer that is laminated to the unwanted light shielding layer.

4. (Currently Amended) An anti-reflection film for a plasma display, comprising:

a transparent substrate film,

an anti-reflection layer provided on one surface of the transparent substrate film, and

an unwanted light shielding layer provided on the other surface of the transparent substrate film,

the unwanted light shielding layer comprising:

a near infrared rays absorbing layer consisting of a transparent resin and a near infrared rays absorbing agent that absorbs near infrared rays, contained in the transparent resin, and

a specific-wavelength-light absorbing layer laminated to the near infrared rays absorbing layer on the side opposite to the transparent substrate film and outside the near infrared rays absorbing layer, consisting of an adhesive, and a coloring agent for color tone correction that absorbs light with specific wavelengths originating from the emission spectrum of an insert gas of a plasma display and optionally a coloring agent for color tone adjustment, contained in the adhesive,

wherein the coloring agent for color tone correction comprises at least one selected from the group consisting of anthraquinone, phthalocyanine, methine, azomethine, oxazine, azo, styryl, coumarin, porphyrin, dibenzofuranone, diketopyrrolopyrrole, rhodamine, xanthene, pyrromethene dyes, and mixtures thereof, and

the coloring agent for color tone adjustment comprises at least one selected from the group consisting of monoazo pigments; quinacridone; thioindigo Bordeaux; perylene maroon; aniline black; red oxide; chromium oxide; cobalt blue; ultramarine; carbon black; indigoid dyes; carbonium dyes; quinoline dyes; nitroso dyes; naphthoquinone dyes; perinone dyes; rhodamine, porphyrin, cyanine, squarilium, azomethine, xanthene, oxonol, and azo compounds that show the maximum absorption at a wavelength of 560 to 620 nm; cyanine compounds, merocyanine compounds, oxonol compounds, methine compounds such as arylidene or styryl compounds, anthraquinone compounds, quinone compounds, diphenylmethane dyes, triphenylmethane dyes, xanthene dyes, azo compounds, and

azomethine compounds that absorb light in a wave range of 380 to 440 nm; and cyanine, squarilium, azomethine, xanthene, oxonol, azo, anthraquinone, triphenylmethane, xanthene, copper phthalocyanine, phenothiazine, and phenoxazine compounds that absorb light in a wave range of 640 to 780 nm; and mixtures thereof.

5. (Original) The anti-reflection film for a plasma display according to claim 4, wherein

the adhesive contains a coloring agent for color tone adjustment.

6. (Withdrawn) An anti-reflection film for a plasma display, comprising:

a transparent substrate film,

an anti-reflection layer provided on one surface of the transparent substrate film, and

an unwanted light shielding layer provided on the other surface of the transparent substrate film,

the unwanted light shielding layer comprising:

a near infrared rays reflecting layer made of a metallic film that reflects near infrared rays, and

a specific-wavelength-light absorbing layer laminated to the near infrared rays reflecting layer on the side opposite to the transparent substrate film, containing an adhesive and a coloring agent for color tone correction that absorbs light with specific wavelengths originating from the emission spectrum of an insert gas of a plasma display, contained in the adhesive.

7. (Withdrawn) The anti-reflection film for a plasma display according to claim 6, wherein

the adhesive contains a coloring agent for color tone adjustment.

8. (Withdrawn) An anti-reflection film for a plasma display, comprising:

a transparent substrate film,

an anti-reflection layer provided on one surface of the transparent substrate film, and

an unwanted light shielding layer provided on the other surface of the transparent substrate film,

the unwanted light shielding layer containing an adhesive and a coloring agent for color tone correction that absorbs light with specific wavelengths originating from the emission spectrum of an insert gas of a plasma display and/or a near infrared rays absorbing agent that absorbs near infrared rays, contained in the adhesive.

9. (Withdrawn) The anti-reflection film for a plasma display according to claim 8, wherein

the pressure-sensitive adhesive contains a coloring agent for color tone adjustment.

10. (Withdrawn) An anti-reflection film for a plasma display, comprising:

a transparent substrate film,

an anti-reflection layer provided on one surface of the transparent substrate film, and

an unwanted light shielding layer provided on the other surface of the transparent substrate film,

the unwanted light shielding layer comprising:

a specific-wavelength-light absorbing layer containing a transparent resin and a coloring agent for color tone correction that absorbs light with specific wavelengths originating from the emission spectrum of an insert gas of a plasma display, contained in the transparent resin, and

a near infrared rays absorbing layer laminated to the specific-wavelength-light absorbing layer on the side opposite to the transparent substrate film, containing an adhesive

and a near infrared rays absorbing agent that absorbs near infrared rays, contained in the pressure-sensitive adhesive.

11. (Withdrawn) The anti-reflection film for a plasma display according to claim 10, wherein

the transparent resin contains a coloring agent for color tone adjustment.

12. (Withdrawn) The anti-reflection film for a plasma display according to claim 1, wherein

at least one layer selected from the transparent substrate film and the layers provided on the transparent substrate film on the side opposite to the unwanted light shielding layer contains an ultraviolet light absorber.

13. (New) The anti-reflection film for a plasma display according to claim 4, wherein the coloring agent for color tone correction is different from the coloring agent for color tone adjustment.

14. (New) The anti-reflection film for a plasma display according to claim 5, wherein the coloring agent for color tone correction is different from the coloring agent for color tone adjustment.